

Website: <http://www.seoruchi.com/>

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Course name: Email Marketing Training with Live Project

CAN YOU CALL/WHATSAPP ME AT 91-9347045052 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING. Can you attend demo class today or tomorrow, call me once.

Project Covered During Training: Real Time Project Training

Email marketing, Real Time Project: Trainer is going to teach one real time Project using All the aspects of **Email Marketing Training**. The Trainer will give you one assignment project also and you will do assignment project in your home to make sure that you understand the subject clearly.

Watch Email Marketing Demo Video Here:

<https://youtu.be/YShdt2gXuOA>

Why Training with Us?

I am giving Email Marketing training with Real Time projects. This project is Real Time project in Email Marketing. This project will help definitely in your job.

Certification: Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

Placement and Job: I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

My address for Class room training: Seoruchi,#201,Datta Sai complex ,Beside IKON hospital, Landmark: Near to Vijaya Diagnostic Centre, Dilsukhnagar, Hyderabad, call if any problem to 09347045052.

Trainer Profile :

I am **Ranjan** master degree in computer from Utah State University, USA. I am part of **seoruchi** in **Dilsukhnagar, Hyderabad**. I have total 13 years of experience in Email Marketing. I have developed 150 dynamic website till now on php/mysql/joomla/drupal/wp and did Email marketing. I have 13 years of experience in Online training in Email marketing. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in Email marketing.

I have a training Institute in **Dilsukhnagar, Hyderabad** with the name “**Complete seoruchi Institute**” in **Dilsukhnagar, Hyderabad**. I have already given training of 2500 Students till now, and all working in MNC and Software web Development Company.

Our Teaching style: I give real time training with Real Time PROJECT IN Email Marketing.

Course subjects:

Subject	Total class	Level
EMAIL MARKETING PLANNING YOUR CONTENT	2 hours	Depth level
SEGMENTING YOUR LEADS	2 hour	Depth level
PROMOTION	2 hour	Depth level
WRITING YOUR EMAIL	2 hour	Depth level
METRICS	3 hour	Depth level
AFTER UNDERGOING THIS TRAINING, YOU WILL BE ABLE TO	3 hour	Depth level

soft copy notes will be given to each student.

Important notes: I will teach you in such a way that you can apply for One year experience job also.

1. EMAIL MARKETING | PLANNING YOUR CONTENT:

- Why Business Must Have An Email Marketing
- Strategy
- Developing An Email Strategy That Keeps People Connected
- 5 Types Of Emails You Need To Be Sending
- Basic Steps To Email Marketing Success

2. SEGMENTING YOUR LEADS:

- Why Segmentation Is Critical To Growing Your Business
- 10 Ways To Use List Manager And Send Targeted Emails
- Why You Need To Create Seed List
- 7 Things Every Email Marketers Needs To Test
- What Is Auto Response Email & Why You Should Use
- Ways To Use Auto Response
- Email Newsletters Foundation : A Roadmap For Success

3. PROMOTION.

- Combining Email, Search & Social Strategies To Increase Customer Acquisition
- How To Design For Mobile Environments & Design Email Like APPLE
- Using Social And Customer Data To Improve Email Relevancy
- Email Promotional Tools: Recommended List

4. WRITING YOUR EMAIL

- 5 Email Subject Line Best Practices That Actually Get Opened
- 3 Strategies That Will Increase Your Deliverable
- Plain Text Vs HTML Emails
- Finding Content To Power Your Email Marketing
- Long And Short Of Writing B2B Email Content

5. METRICS:

- Web Marketers, Social Media Professionals Who Are Responsible For Promotion & Brand Management & Lead Generation
- CXOs And Business Owners Who Are Responsible For Setting Up Metrics, Dashboards Reports And Overall Goals In Digital Marketing.
- Any Individual / Beginner, Who Wants To Enhance The Career Opportunities In Digital Marketing Domain

6. AFTER UNDERGOING THIS TRAINING, YOU WILL BE ABLE TO

- Understand The Need, Possibilities & Position Of Email Marketing In Your Marketing & Sales
- Create, Develop And Manage Successful Emails Campaigns.
- Understand How To Strategically Plan Your Email Campaigns
- Select / Develop The Right Content For Your Campaigns
- Understand Email Marketing Options And Challenges
- Measure And Monitor And Your Email Campaign Performance

SPECIFICATION: FEE AND TERMS DETAILS	
Technology:	Email marketing.
Operating System:	Window 10, Windows 2003, XP
Time Frame(duration):	14 days (14 Hours)
Classroom Training	Rs 6000
Online Email Marketing Training Fee	Per student 8000 Rs INR or \$125 USD

Terms and Conditions of Payment.		
1	Advance payment ,after demo class	50% of total money
2	After 8 Class	Remaining 50%

Extra topics will be chargeable. Payment by Cash

Required Software for Training: Note: I will provide all the software.

- 1) Notepad++
- 2) Dreamweaver
- 3) I will take class though Gotomeeting for online class. Every session will be created on video for online class. Class room training will be given at my office location.

Payment through paypal : Pay directly to my ICICI Bank or HDFC Bank Account or in my PayPal ID

paypal id: payment.ruchiwebsolutions@gmail.com

Purnendu. Ranjan Raja,

Director Complete LAMP Institute – Business Development
For any questions you may have you may contact myself at Email
info@seoruchi.com

For any doubt and clearance, call me/what's app in India: +91-9347045052

Once fee is paid, not return back.

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