

Website: <http://www.seoruchi.com/>

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Course name: Facebook and Twitter Training with Live Project

CAN YOU CALL/WHATSAPP ME AT 91-9347045052 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING. Can you attend demo class today or tomorrow, call me once.

Project Covered During Training: Real Time Project Training

Facebook and Twitter, Real Time Project: Trainer is going to teach one real time Project using All the aspects of **Facebook and twitter Training**. The Trainer will give you one assignment project also and you will do assignment project in your home to make sure that you understand the subject clearly.

Watch Facebook and Twitter Demo Video Here:

<https://youtu.be/YShdt2gXuOA>

Why Training with Us?

I am giving Facebook and Twitter training with Real Time projects. This project is Real Time project in Facebook And Twitter. This project will help definitely in your job.

Certification: Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

Placement and Job: I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

My address for Class room training: Seoruchi,#201,Datta Sai complex ,Beside IKON hospital, Landmark: Near to Vijaya Diagnostic Centre, Dilsukhnagar, Hyderabad, call if any problem to 09347045052.

Trainer Profile :

I am **Ranjan** master degree in computer from Utah State University, USA. I am part of **seoruchi** in **Dilsukhnagar, Hyderabad**. I have total 13 years of experience in Facebook and Twitter Training. I have developed 150 dynamic website till now on php/mysql/joomla/drupal/wp and did Facebook and Twitter Training. I have 13 years of experience in Online training in Facebook and Twitter Training. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in Facebook and Twitter Training.

I have a training Institute in **Dilsukhnagar, Hyderabad** with the name “**Complete seoruchi Institute**” in **Dilsukhnagar, Hyderabad**. I have already given training of 2500 Students till now, and all working in MNC and Software web Development Company.

Our Teaching style: I give real time training with Real Time PROJECT IN Facebook and Twitter Training.

Course subjects:

Subject	Total class	Level
WHAT I AM GOING TO GET FROM THIS COURSE?	2 hours	Depth level
WHO ARE THE TARGET AUDIENCE?	1 hour	Depth level
INTRODUCTION TO HANDSTANDS	1 hour	Depth level
INTRODUCTION TO FACEBOOK ADVERTISING	1 hour	Depth level
CREATE AN FACEBOOK FAN PAGE	1 hour	Depth level
KNOWING ABOUT FACEBOOK TOOLS	1 hour	Depth level

TYPES OF FACEBOOK ADS (BEGINNER TO ADVANCED)	2 hour	Depth level
CREATING YOUR FIRST CAMPAIGN	2 hour	Depth level
ADVANCED FACEBOOK ADVERTISING STRATEGIES	2 hour	Depth level
TWITTER	3 hour	Depth level
soft copy notes will be given to each student.		
Important notes: I will teach you in such a way that you can apply for One year experience job also.		

1. WHAT I AM GOING TO GET FROM THIS COURSE?

- A Detailed Explanation of How to Run Face book Marketing.
- Face book Lead Generation Techniques
- Analytics of Face book AD Conversions.
- Tips to Increase CTR in Face book Ads.
- Finding Target Audience Using Specific Tools.
- A/B Split Testing Face book Ads.
- Strategies Which You Will Not Get Anywhere.
- Answers To Every Doubt With A Detailed Explanation.

2. WHO ARE THE TARGET AUDIENCE ?:

- Small Business Owners Who Own A Website Or A Blogger.
- Marketers Or Advertising Managers.
- Everyone Who Want To Expand Their Business To Every Corner Of The World.

3. INTRODUCTION TO HANDSTANDS.

- Welcome To The Course!
- Course Introduction And Manual

4. INTRODUCTION TO FACEBOOK ADVERTISING.

- What Is Edge Rank?

- Introduction To Face book Ads
- Dos And Don'ts Of Face book Ads
- Face book Image Size Dimensions

5. CREATE AN FACEBOOK FAN PAGE:

- Create A Face book Page
- Optimizing Face book Fan Page
- Optimizing Face book Page Settings

6. KNOWING ABOUT FACEBOOK TOOLS:

- Ads Manager Vs. Power Editor
- Creating Posts In Ads Manager
- Creating Posts In Power Editor

7. TYPES OF FACEBOOK ADS (BEGINNER TO ADVANCED)

- Sponsored Stories
- Right Side Ads
- Mobile Ads Vs. Desktop Ads
- Lead Generation Ads
- Location Target Ads
- Skyrocket App Installs
- Get Video Views
- Promote Your Page
- FB Offer Ads
- Boost Your Posts
- Increase Conversions On Your Website
- Send People To Your Website
- Mobile Ads Vs. Desktop Ads

8. CREATING YOUR FIRST CAMPAIGN:

- Create Face book Ad Campaigning
- Creating Ad Set
- Creating Ad Targeting
- A/B Split Testing
- Finding Similar Audiences To Target Face book Ads
- Promote Page Likes/Clicks Using \$0.01
- How To Create Custom Audience
- How To Create Conversion Pixel Tracking Code
- Retargeting Face book Ads

9. ADVANCED FACEBOOK ADVERTISING STRATEGIES

- What Is Relevance Score?
- 500+ Face book Ads Templates
- Spy On Competitors Ads Using Tools
- Face book Ads Reporting

10. TWITTER

- Introduction To Micro blogging & Twitter
- Use For Reputation, Promotion, Sales, Conversing, Listening, Research
- Business Examples: E-Commerce, Support (Listening & Responding), PR, Image
- Tweeting (Responding To Others, RT, Hash Tags, Direct Messages)
- Ghost Writers And The Importance Of Disclosure
- Twitter Account Promotion
- Advertising – Tweet For Pay
- Searching Tweets And Users
- Twitter Demographics
- Measuring Influence
- Twitiquette
- Who To Follow
- Twitter Lists
- Tracking Code

SPECIFICATION: FEE AND TERMS DETAILS	
Technology:	Facebook and Twitter Training.
Operating System:	Window 10, Windows 2003, XP
Time Frame(duration):	14 days (14 Hours)
Classroom Training	Rs 6000
Online Facebook And Twitter Training Fee	Per student 8000 Rs INR or \$125 USD

Terms and Conditions of Payment.		
1	Advance payment ,after demo class	50% of total money
2	After 8 Class	Remaining 50%
Extra topics will be chargeable. Payment by Cash		

Required Software for Training: Note: I will provide all the software.

- 1) Notepad++
- 2) Dreamweaver

3) I will take class though Gotomeeting for online class. Every session will be created on video for online class. Class room training will be given at my office location.

Payment through paypal : Pay directly to my ICICI Bank or HDFC Bank Account or in my PayPal ID

paypal id: payment.ruchiwebsolutions@gmail.com

Purnendu. Ranjan Raja,

Director Complete LAMP Institute – Business Development

For any questions you may have you may contact myself at Email info@seoruchi.com

For any doubt and clearance, call me/what's app in India: +91-9347045052

Once fee is paid, not return back.

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