

Website: <http://www.seoruchi.com/>

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Course name: Magento Training with Live Project.

CAN YOU CALL/WHATSAPP ME AT 91-9347045052 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING.

Can you attend demo class today or tomorrow, call me once.

Project Covered During Training:

- 1) Magento, Live project, This will taught by trainer.
- 2) Assignment project in Magento: This is done by student while giving training.

Watch Magento Demo Video Here:

<https://youtu.be/EM-xkoEPBKo>

Why Training with Us?

I am giving Magento training with Live projects. This project is live project in Magento. This project will help definitely in your job.

Certification: Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

Placement and Job: I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

My address for Class room training: Ruchiwebsolutions,#201,Datta Sai complex ,Beside IKON hospital, Landmark: Near to Vijaya Diagnostic Centre, Dilsukhnagar, Hyderabad, call if any problem to 09347045052.

Trainer Profile

I am Ranjan . I have done master degree in computer from **Utah State University, USA**. I am part of **ruchiwebsolutions** in **Dilsukhnagar,Hyderabad**. I have total 12 years of experience in PHP and mysql with drupal, joomla and wordpress and **magento**. I have developed 250 dynamic website till now on php/mysql/joomla/drupal/wordpress. I have 8 years of experience in Online training and corporate training including MNC Company. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in PHP, mysql, javascript, html, css, Ajax, joomla/drupal/wordpress/**Magento** and open source. I have worked with international clients based in USA, UK, Canada, Netherlands, Australia, Italy, Ireland, France etc. I have worked on many different projects - ranging from small software to complex web applications.

I have a training Institute in **Dilsukhnagar,Hyderabad** with the name "**Complete Lamp Institute**" in **Dilsukhnagar,Hyderabad**. I have already given training of 5000 Students till now, and all my student working in MNC and Software web Development Company.

How we are starting: Because we are doing live Project training so we are taking 5 pages html and css basic shopping cart website and doing custom theme developer and working on that website with all these topics .

Objective

Magento Development Training is designed to teach how to work with theme and exiting extensions for Magento and manage the whole site with Admin efficiently. Participants will be able to implement simple business logic and work with the database and will also be introduced to the Magento API and important system resources and services. This training is for advanced users and site administrators of Magento with at least some knowledge of the PHP language.

Prerequisite

- Prior exposure to PHP development is must.
- Reasonably good database skills.
- Html and css

Hardware & Software requirement

- ❑ System configuration - Intel P4 / Core 2 / Dual Core processor with 2 GB RAM
- ❑ Operating system - Microsoft Windows XP with Admin access

Who should attend?

- ❑ Business owners or employees responsible for their company's Magento website and want to learn Magento best practices.
- ❑ Web designers looking to expand their service offerings by providing Magento Commerce sites for clients.
- ❑ Web Professionals looking to save time by learning from Magento experts.

Course Contents

INTRODUCTION

- Lamp/Wamp Server
- Magento 2 Installation
- File Structure of Magento 2

CATALOG

- Creating Categories
- Category Landing Page Appearance
- Assignments

PRODUCTS

- Product Attributes&Attribute sets
- Product Types
- Create different types of products
- Importing & Exporting Products

CATALOG MANAGEMENT/PRESENTATION

- Creating a Catalog Management User
- Batch updates to products in admin panel
- Layered Navigation
- Arranging Products in a Category
- Moderated product tags & reviews
- Related products, up-sells & cross-sells
- Catalog promotional pricing
- Recently viewed & compared products
- New items promotional tool
- Assignments

CUSTOMERS

- Customer Groups

- Customer Accounts

BUSINESS OPERATIONS AND FULFILLMENT

- Setting Up Taxes, Payments & Shipping
- Shopping Cart
- Configuring Checkout
- Setting Up Store Communications (Emails)
- Order Flow's including invoices, shipping's, & credit memos
- Email Templates
- Coupons & Price Rules
- Reports
- Polls
- Newsletter management
- Contact Us form
- Create and edit orders from the admin panel
- Assignments

CONTENT

- Content Management System (CMS)
- Static Blocks
- CMS Pages and Widgets

MARKETING

- Creating Promotions
- Catalog Search
- SEO
- Assignments

THEMING

- Introduction on theming Folder Structure
- Deployment Process
- Assignments

STORE OPERATIONS MANAGEMENT

- Admin Overview
- Users & Roles
- Multi Stores features (Different stores, Catalogs, Currency, Languages, Themes)
- Day 1 Assignments

THEME ARCHITECTURE

- Style-m & styles-l files
- Using Grunt for deployment & compilation
- LAYOUT XML, BLOCKS & TEMPLATES (Layout files & directives)
- Basic CSS & JS inclusion
- Assignments

ADVANCED LEVEL CONTINUED

- Speed Optimization
- Upgrade from older version to latest version
- Debugging the issues
- Assignments

Note : I will start from basic level. How to install mangento then how to change theme and how to work with new html page..

SPECIFICATION: FEE AND TERMS DETAILS	
Technology:	Magento Training
Operating System:	Windows 10
Web server	Apache
Database	Mysql
Time Frame(duration):	30Days [25 Hours]
Online Training Fee	Per student 10000 Rs or 160 USD

Terms and Conditions of Payment.		
1	Advance payment ,after demo class	50% of total money
2	After 8 Class	Remaining 50%
Extra topics will be chargeable. Payment by Cash		

Required Software for Training: Note: I will provide all the software.

- 1) XAMPP Software, Magento Software
- 2) Dreamweaver
- 3) I will take class though live meeting. Every session will be created on video
Payment though paypal : Send payment on my paypal id
paypal id: payment.ruchiwebsolutions@gmail.com

Purnendu. Ranjan Raja,

Director Complete LAMP Institute – Business Development

For any questions you may have you may contact myself at Email info@seoruchi.com
For any doubt and clearance, call me in India: +91-9618939723
Once fee is paid, not return back.
Website: <http://www.seoruchi.com/>