

Website: <http://www.seoruchi.com/>

Contact person: **Ranjan Raja**

Moble/Whatsapp: +91-9618939723

Dilsukhnagar, Hyderabad

Email: info@seoruchi.com

Skype: Purnendu_ranjan

Course name: Social Media Marketing Training with Live Project

CAN YOU CALL/WHATSAPP ME AT 91-9347045052 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING. Can you attend demo class today or tomorrow, call me once.

Project Covered During Training: Real Time Project Training

Social Media marketing, Real Time Project: Trainer is going to teach one real time Project using all the aspects of **Social Media Marketing**. The Trainer will give you one assignment project also and you will do assignment project in your home to make sure that you understand the subject clearly.

Watch Social Media Marketing Demo Video Here:

<https://youtu.be/YShdt2gXuOA>

Why Training with Us?

I am giving Social Media Marketing training with Real Time projects. This project is Real Time project in Social Media Marketing. This project will help definitely in your job.

Certification: Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

Placement and Job: I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

My address for Class room training: Seoruchi,#201,Datta Sai complex ,Beside IKON hospital, Landmark: Near to Vijaya Diagnostic Centre, Dilsukhnagar, Hyderabad, call if any problem to 09347045052.

Trainer Profile :

I am **Ranjan** master degree in computer from Utah State University, USA. I am part of **seoruchi** in **Dilsukhnagar, Hyderabad**. I have total 13 years of experience in Social Media Marketing. I have developed 150 dynamic website till now on php/mysql/joomla/drupal/wp and did Social Media Marketing. I have 13 years of experience in Online training in Social Media Marketing. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in Social Media Marketing.

I have a training Institute in **Dilsukhnagar, Hyderabad** with the name “**Complete seoruchi Institute**” in **Dilsukhnagar, Hyderabad**. I have already given training of 2500 Students till now, and all working in MNC and Software web Development Company.

Our Teaching style: I give real time training with Real Time PROJECT IN Social Media Marketing.

Course subjects:

Subject	Total class	Level
SEARCH ENGINE BASICS	1 hours	Depth level
FACEBOOK	2 hour	Depth level
TWITTER	1 hour	Depth level
LINKEDIN	1 hour	Depth level
PRESS RELEASES	1 hour	Depth level
RSS	1 hour	Depth level
YOUTUBE	1 hour	Depth level
GOOGLE+	1 hour	Depth level
BLOGS	1 hour	Depth level
FORUMS	1 hour	Depth level

GUEST BLOGGING	1 hour	Depth level
GOOGLE WEBMASTER TOOLS	1 hour	Depth level
GOOGLE ANALYTICS TOOL	1 hour	Depth level
ADWORDS, ADSENSE, GOOGLE PLACES	2 hour	Depth level

soft copy notes will be given to each student.

Important notes: I will teach you in such a way that you can apply for One year experience job also.

1. SEARCH ENGINE BASICS

- Introduction Of Social Media Marketing
- SMO With Search Engine Optimization

2. FACEBOOK:

- Face book Fan Page Creation
- Face book For Business
- Designing Fan Page
- Promoting Pages
- Face book Image Dimensions
- Organic Likes
- Paid Likes
- Marketing Strategy For Face book
- Creating Ads
- Running Paid Campaigns
- Targeting Audience
- Budget Optimization
- CPC, CPM
- Insights
- Creating Groups
- Creating Communities
- Face book Applications
- Face book & Website Integration
- Face book Developers
- Case Study

3. TWITTER:

- Introduction
- Tweets
- Followers
- Following
- Protected Tweets
- Types Of Tweets
- Connecting Audience
- Promoted Tweets
- Promoted Trends
- Promoted Accounts
- Using # Tags
- Promoting Business
- Marketing Strategy

4. LINKEDIN :

- Introduction
- LinkedIn For Business
- Company Profiles
- Following
- LinkedIn Ads
- Parts Of Ads
- Ad Costs
- Marketing Strategy

5. PRESS RELEASES:

6. RSS:

- Link Building Techniques
- Back links
- Blogging Article Methods
- Embedding Rich Content
- Connect Blog To Other Social Networks

7. YOUTUBE

- Introduction
- Creating A Channel
- Uploading Videos
- Editing Videos
- Adding Links
- Advertising
- In Stream Ads

- True View Ads
- Promoted Videos
- Homepage Ads
- First Watch Ads
- Display Ads
- Mobile Ads
- Insights
- Marketing Strategy

8. GOOGLE+:

- Introduction
- Circles
- Creating A Business Page
- Postings
- Communities
- Groups
- Events
- Hangouts
- Marketing Strategy

9. BLOGS

- Introduction
- Creating A Blog
- Settings
- Themes
- Postings
- Editing
- Blogging Sites
- Blogger.Com
- WordPress.Com
- STUMBLE UPON
- TUMBLR
- PINTEREST
- DELICIOUS
- Ad Sense Integration
- Analytics

10. FORUMS

11. GUEST BLOGGING

12. GOOGLE WEBMASTER TOOLS

13. GOOGLE ANALYTICS TOOL

14. ADWORDS, ADSENSE, GOOGLE PLACES

- Benefits Of Url Shorter
- Sharing Your Content
- Questions & Answer
- Genuine Forum Posting
- What Is Online Branding
- Role Of Press Releases In SMO
- Social Media Trend
- Wordpress

SPECIFICATION: FEE AND TERMS DETAILS	
Technology:	Social Media Marketing Training.
Operating System:	Window 10, Windows 2003, XP
Time Frame(duration):	14 days (14 Hours)
Classroom Training	Rs 6000
Online Social Media Marketing Training Fee	Per student 8000 Rs INR or \$125 USD

Terms and Conditions of Payment.		
1	Advance payment ,after demo class	50% of total money
2	After 8 Class	Remaining 50%
Extra topics will be chargeable. Payment by Cash		

Required Software for Training: Note: I will provide all the software.

- 1) Notepad++
- 2) Dreamweaver
- 3) I will take class though Gotomeeting for online class. Every session will be created on video for online class. Class room training will be given at my office location.

Payment through paypal : Pay directly to my ICICI Bank or HDFC Bank Account or in my PayPal ID

paypal id: payment.ruchiwebsolutions@gmail.com

Purnendu. Ranjan Raja,

Director Complete LAMP Institute – Business Development

For any questions you may have you may contact myself at Email

info@seoruchi.com

For any doubt and clearance, call me/what's app in India: +91-

9347045052

Once fee is paid, not return back.

Website: <http://www.seoruchi.com/>