

Website: <http://www.seoruchi.com/>

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Course name: **SEO Training with Live Project**

CAN YOU CALL/WHATSAPP ME AT 91-9618939723 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING. Can you attend demo class today or tomorrow, call me once.

Project Covered During Training: Real Time Project Training

SEO Training, Real Time Project: Trainer is going to teach one real time Project using All the aspects of **SEO Training**. The Trainer will give you one assignment project also and you will do assignment project in your home to make sure that you understand the subject clearly.

Watch SEO Demo Video Here:

<https://youtu.be/YShdt2gXuOA>

Why Training with Us?

I am giving SEO training with Real Time projects. This project is Real Time project in SEO Training. This project will help definitely in your job.

Certification: Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

Placement and Job: I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

My address for Class room training: Seoruchi,#201,Datta Sai complex ,Beside IKON hospital, Landmark: Near to Vijaya Diagnostic Centre, Dilsukhnagar, Hyderabad, call if any problem to 09347045052.

Trainer Profile :

I am **Ranjan** master degree in computer from Utah State University, USA. I am part of **seoruchi** in **Dilsukhnagar, Hyderabad**. I have total 13 years of experience in SEO Training. I have developed 150 dynamic website till now on php/mysql/joomla/drupal/wp and did SEO Training. I have 13 years of experience in Online training in SEO Training. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in Email marketing.

I have a training Institute in **Dilsukhnagar, Hyderabad** with the name “**Complete seoruchi Institute**” in **Dilsukhnagar, Hyderabad**. I have already given training of 2500 Students till now, and all working in MNC and Software web Development Company.

Our Teaching style: I give real time training with Real Time PROJECT IN SEO Training.

Course subjects:

Subject	Total class	Level
BASIC OF TOPICS IN SEO	3 hours	Depth level
ON PAGE SEO	3 hour	Depth level
OTHER ON PAGE OPTIMIZATIO	3 hour	Depth level
OFF PAGE OPTIMIZATION	2 hour	Depth level
ADVANCED SEO TECHNIQU	3 hour	Depth level

soft copy notes will be given to each student.

Important notes: I will teach you in such a way that you can apply for One year experience job also.

1. BASIC OF TOPICS IN SEO:

- What Is Internet
- What Is Website
- Major Search Engine.
- What Is SEO, SMO ?
- Submitting Into Google/Bing
- Major Directory
- PGoogle Dir
- Yahoo Dir.
- Search Engine VS Directory
- Page Rank And Pr Algorithm
- Google Sandbox Effect
- Web Site Architecture
- Essential Of Good Website
- Domain And Hosting
- How Search Engine Internally Works
- Swot Analysis
- Take word Rget Segmentation
- Research
- Google Search Results Hints
- Google Auto Search

2. ON PAGE SEO:

- Meta Meta Tags
- Description
- Meta Keyword
- Creating Robots File
- Header And Footer Of Site
- Creating Html Sitemap
- Creating XML Sitemap
- Optimizing Seo Contents
- Image Tag Optimization
- Logo Optimization
- Banner Optimization
- Canonical
- 404 Implementation

3. OTHER ON PAGE OPTIMIZATIO.

- Keyword Density Analysis
- Anker Tag

- Url Renaming
- Url Shortening
- Google Webmaster Tools
- Yahoo Rss Feeds Submission
- Header And Footer Of Site
- Title In Anker Tag
- Domain Name Planing
- What Page Name
- What Folder Name
- What Sub-Domain
- More Page More Content.
- Content Optimization

4. OFF PAGE OPTIMIZATION

- Submission
- Local Marketing
- Directory Submission
- Blog Submission
- Blogging Or Commenting
- Blog Profile
- Article Submission
- Free Classified
- Forum Submission
- Press Release Submission
- Video Optimization
- Rss Feeds Implementation
- Link Building
- How To Create Back Links
- How To Promote Home Page
- Prompting Subsequent Pages

5. ADVANCED SEO TECHNIQU:

- Restricting The Project Area Of Website
- Google Web Masters Tools
- Competitor Research And Analysis In Details
- Illegal SEO Techniques & Guidelines : Black Hat Seo
- Google Panda, Hummingbird, Google Latest Updates

SPECIFICATION: FEE AND TERMS DETAILS	
Technology:	SEO Training.
Operating System:	Window 10, Windows 2003, XP
Time Frame(duration):	2 weeks (14 Hours)
Classroom Training	Rs 7000
Online SEO Training Fee	Per student 9000 Rs INR or \$150 USD

Terms and Conditions of Payment.		
1	Advance payment ,after demo class	50% of total money
2	After 8 Class	Remaining 50%
Extra topics will be chargeable. Payment by Cash		

Required Software for Training: Note: I will provide all the software.

- 1) Notepad++
- 2) Dreamweaver
- 3) I will take class though Gotomeeting for online class. Every session will be created on video for online class. Class room training will be given at my office location.

Payment through paypal : Pay directly to my ICICI Bank or HDFC Bank Account or in my PayPal ID

paypal id: payment.ruchiwebsolutions@gmail.com

Purnendu. Ranjan Raja,

Director Complete LAMP Institute – Business Development
 For any questions you may have you may contact myself at Email
info@seoruchi.com

For any doubt and clearance, call me/what's app in India: +91-9347045052

Once fee is paid, not return back.

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