

Website: <http://www.seoruchi.com/>

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Course name: Wordpress Training with Live Project.

CAN YOU CALL/WHATSAPP ME AT 91-9347045052 TO MY MOBILE TO PLANNING AND EXECUTION OF THIS TRAINING.

Can you attend demo class today or tomorrow, call me once.

Project Covered During Training:

- 1) WordPress, Live project, This will taught by trainer.
- 2) Assignment project in WordPress: This is done by student while giving training.

Watch Wordpress Demo Video Here:

<https://youtu.be/YefAdA9FQDM>

Why Training with Us?

I am giving WordPress training with Live projects. This project is live project in WordPress. This project will help definitely in your job.

Certification: Yes I will provide you Certificate after successfully attending the class this will help you in job assistance. I am also helping you in help placement.

Placement and Job: I will give placement assistance. Because I am giving you real time training with live project so definitely it will help you in job. I have tie up with good company who hire my students.

My address for Class room training: Ruchiwebsolutions,#201,Datta Sai complex ,Beside IKON hospital, Landmark: Near to Vijaya Diagnostic Centre, Dilsukhnagar, Hyderabad, call if any problem to 09347045052.

Trainer Profile

I am **Ranjan** master degree in computer from Utah State University, USA. I am part of **ruchiwebsolutions** in **Dilsukhnagar,Hyderabad**. I have total 12+ years of experience in PHP and mysql with **wordpress**, Drupal joomla and codeIgnitor. I have developed 200 dynamic website till now on Wordpress and CMS . I have 8 years of experience in Online training. I already gave the training to some of the corporate company from UK, USA, Malaysia and India in PHP, mysql and Wordpress. I have worked with international clients based in USA, UK, Canada, Netherlands, Australia, Italy, Ireland, France etc. I have worked on many different projects - ranging from small software to complex web applications.

I have a training Institute in **Dilsukhnagar,Hyderabad** with the name “**Complete Lamp Institute**” in **Dilsukhnagar,Hyderabad**. I have already given training of 1000 Students till now, and all working in MNC and Software web Development Company.

Our Teaching style: I give real time training with real PROJECT IN **Wordpress**. Basically i am developer of 12 years of experience so I will try to give my best output in **Wordpress** training.

Wordpress-4 training contents

1. Introduction CMS and WordPress4

- Why CMS
- Advantages and Disadvantages of CMS
- com vs. WordPress.org
- What is php and what is server side programming language
- How client and server communicate with each other?

2. Wordpress Installation:

- Setting up Wordpress in Local Server
- Setting up Wordpress in Remote Server
- Upgrading Wordpress
- Understanding FTP

3. User Administration:

- Wordpress Admin
- Creating Users

- User Rights & Roles

4. Banner development/ mega-drop down menu in Wordpress

5. Working with Wordpress Themes

- Understanding the Structure of Wordpress Themes
- Finding Themes and Choosing the Right One
- Installing and Configuring Themes
- Editing and Customizing Themes
- Using Theme Frameworks and Parent-Child Themes
- Theme Best Practices

6. Wordpress Theming Development: exiting theme and custom themes [html to Wordpress theme]

7. Wordpress Custom Plugin development

8. Content block -- assigning the block on particular area

9. Creating widgets & assigning the widgets using coding

10. Working with Categories & Tags

- Introduction to Categories
- Wordpress categories options
- Posting content based on category
- Sub category creation
- Hierarchy of Categories
- Tags in Wordpress
- Posting content based on tags

11. Wordpress Security

- Securing Wordpress Passwords
- Updates and Patches to Keep Your Site Secure
- Connecting Securely to Your Wordpress Site
- User Management

12. Troubleshooting Common Wordpress Problems

- Fixing Posts and Pages if They Break
- Fixing Broken Widgets
- Fixing Theme Issues
- Fixing Plugins
- Identifying and Fixing Common Database Issues

13. Working with Widgets:

- Installing widgets in sidebar
- Installing widgets in footer

14. Working with Menu for your website:

- Creating menus
- Adding pages, posts, categories to menus
- Creating Sub-menus
- Deleting items from menu

15. Wordpress Plugins:

- Installing plugins
- Upgrading plugins
- Activating Plugin & managing plugins
- Recommended Plugins

16. Working with Content:

- Posts Vs Pages
- Creating a post
- Adding Hyperlinks
- Adding Media files to content –images and videos
- Playing with Media content
- Using Categories and Tags
- Previewing and Editing Posts
- Creating Pages
- Previewing and Editing Pages
- Page Hierarchy
- Page Order

17. WordPress Settings:

- General settings
- Writing settings
- Reading
- Discussion
- Media
- Permalinks

18. Wordpress Backup and recovery

19. Live project training in Wordpress

20. Contact form and spam killer

21. Deployment of Wordpress project in server: how to make website on internet

22. List of plug-ins in our course content:

- a) All in one seo pack
- b) Meta description
- c) Title
- d) Meta keywords
- e) Xml sitemap
- f) Submitting website in google

- g) YouTube video
- h) Audio player implementation
- i) JQuery sliding banner implementation
- j) Mega drop down menu
- k) News letter subscription
- l) Photo gallery
- m) Quick Contact form for sending enquiry
- n) content block -- assigning the block on particular area
- o) Creating widgets & assigning the widgets using coding
- p) Permalinks
- q) social plugin (fb, twitter, g+)
- r) exporting & importing the wordpress data
- s) custom plugin development.

SPECIFICATION: FEE AND TERMS DETAILS	
Technology:	Wordpress
Operating System:	Windows 10
Web server	Apache
Database	Mysql
Time Frame(duration):	30Days [25 Hours]
Online Training Fee	Per student 12000 Rs or 200 USD

Terms and Conditions of Payment.		
1	Advance payment ,after demo class	50% of total money
2	After 8 Class	Remaining 50%
Extra topics will be chargeable. Payment by Cash		

Required Software for Training: Note: I will provide all the software.

- 1) XAMPP Software, Wordpress Software
- 2) Dreamweaver
- 3) I will take class though live meeting. Every session will be created on video

Payment though paypal : Send payment on my paypal id
paypal id: payment.ruchiwebsolutions@gmail.com

Purnendu. Ranjan Raja,

Director Complete LAMP Institute – Business Development

For any questions you may have you may contact myself at Email info@seoruchi.com

For any doubt and clearance, call me in India: +91-9618939723

Once fee is paid, not return back.

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